

# JOSHISADESIGNER

JOSUE DE LA CRUZ • PORTFOLIO

# LOCK BACKUP

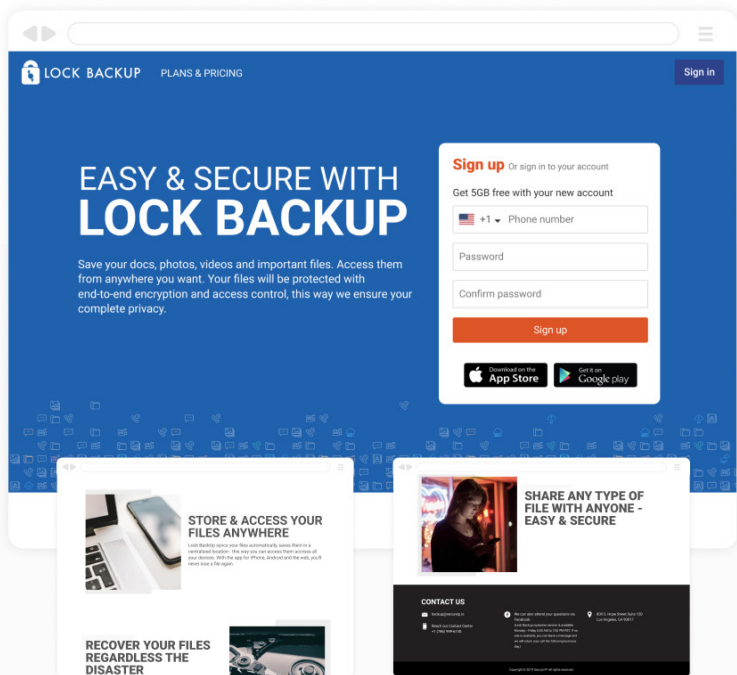
<https://backup.secureip.io>

## Overview

Lock Backup welcome site shows the features that the Lock Backup Web Application offers to its clients.

## My Role

I led the Product Design - User Experience and Interface. Collaborating with the Secure IP Developers and Marketing team, Build the HTML structure and CSS styles with BEM and SMACSS methodologies.



# America Voice

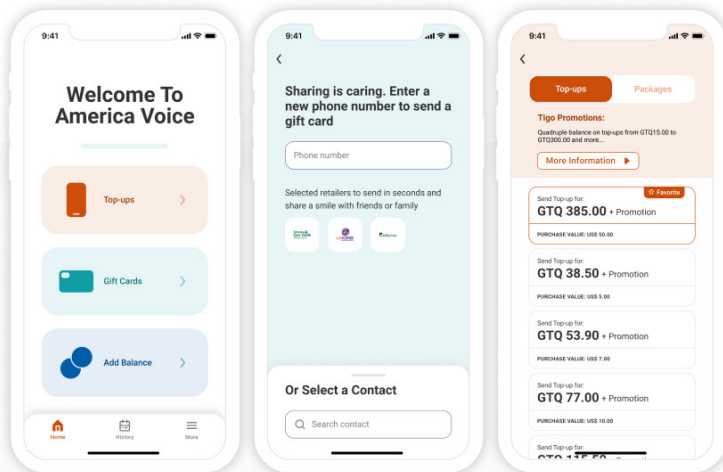
America Voice App on the Mac App Store

## Overview

America Voice App is a platform that allows international mobile recharges to more than 100 countries.

## My Role

I led the Product Design - User Experience and Interface and delivered a prototype through Figma.



# LOCK BACKUP

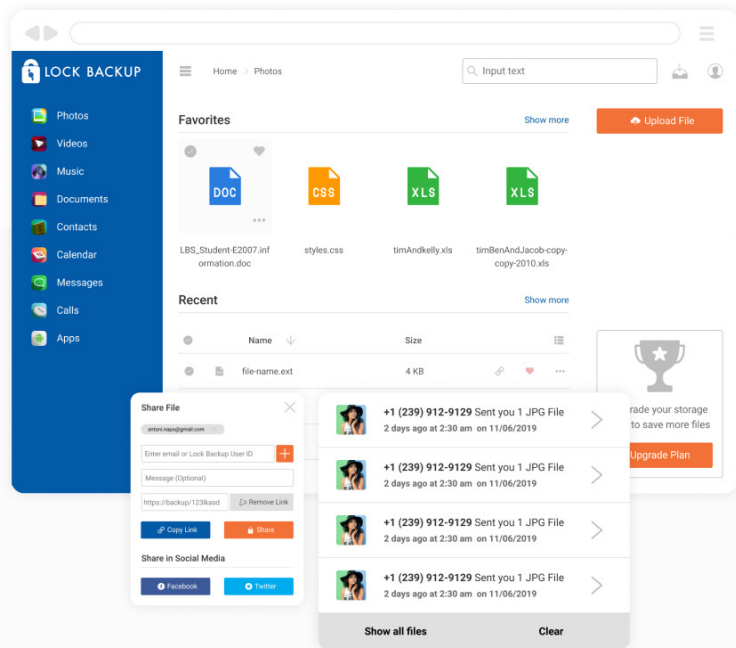
Platform proposal

## Overview

Lock Backup is a web platform that offers secure cloud storage for any kind of file.

## My Role

Wireframing, User Experience and Interface, Figma prototyping.



# AVCASH

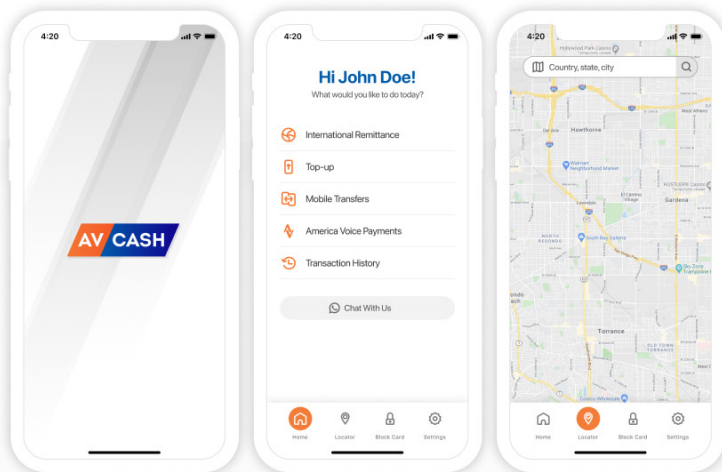
App Redesign

## Overview

AVCASH is a money transfer application to send remittances, pay services and make international mobile recharges.

## My Role

As the lead of Product Design in Secure IP, I had the task to give AVCASH a fresh look, that would give the user easy access to the different features of the application.



# TU HABLAS MÁS

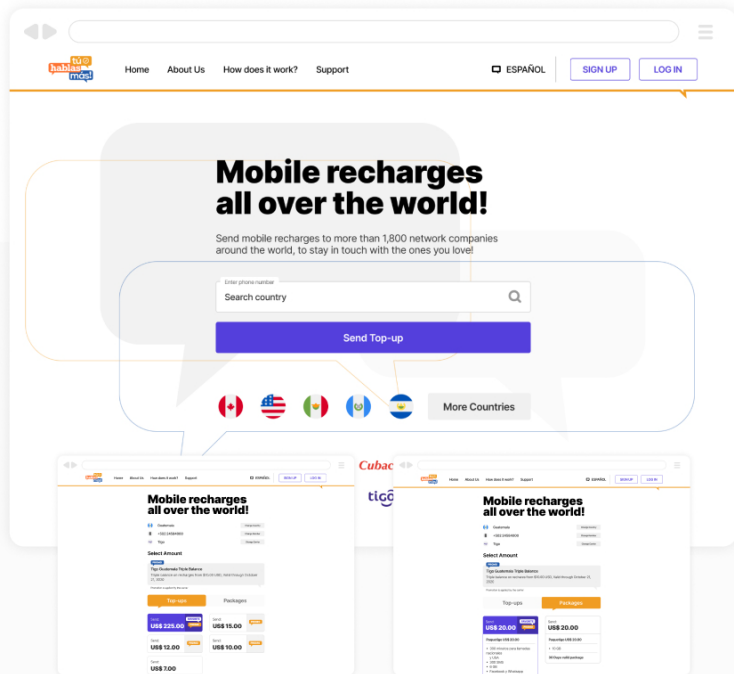
<https://www.tuhablasmas.com>

## Overview

Tu Hablas Más is a web portal to make international mobile recharges easily and securely.

## My Role

I led the Product Design - User Experience and Interface. Collaborated with the Secure IP Developers building the application in React a JavaScript Library and Bootstrap a free CSS Framework for web development.



# LET'S GET IN CONTACT

## My Email

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